





Inspire, Elevate, Create!

NSCDA (Nova Scotia Career Development Association) Regional Events

Cape Breton	Thursday September 29, 2022, Membertou Trade and Convention Centre
8:30 to 9:00	Registration
9:00 to 9:30	Welcome and Elder Blessing
9:30 to 10:15 Session 1	<p data-bbox="318 453 1484 527">Reflecting on our Journey: Building Digital Employment Services Ernie Chan, Project Manager, Employment Services, Labour Skills, and Immigration</p>  <p data-bbox="318 558 1463 894">Ernie Chan is a Project Manager at Employment Nova Scotia, where he oversees ongoing and continuous service improvement project related to public employment services. He supports projects not only through his project management and technical skills, but also by providing subject matter expertise on Nova Scotia Works operations and service delivery - all with the goal of ensuring that in-person and digital services are well aligned with user needs. Prior to joining government, Ernie worked for almost 3 years within the Nova Scotia Works network and one year as a consultant on the Nova Scotia Works Online project. He holds a Bachelor of Science in Psychology from Dalhousie University and is a Certified Career Development Practitioner (CCDP).</p> <p data-bbox="318 936 1487 999">Since going live in December 2020, Nova Scotia Works Online has served as an important service access point for Nova Scotians seeking career and employment supports in the digital space.</p> <p data-bbox="318 1041 1487 1146">As we approach our second anniversary, we are excited to reflect our journey to date with you: looking at the impacts of our service releases, uncovering insights from our user behaviour/analytics, and sharing lessons learned from our human centered design approach.</p>
10:30 to 11:30 Session 2	<p data-bbox="318 1209 1414 1283">Gender Diversity and How to Be More Welcoming and Inclusive to Our Ever-changing Population, Madonna Doucette, The Youth Project</p> <p data-bbox="318 1325 1479 1566">Madonna Doucette is a grassroots community organizer from Cape Breton with deep roots in the non-profit sector of the CBRM. She refers to herself as a professional homosexual as she has been a rural queer educator for 12 years now, most recently being promoted as Director with the Youth Project. In 2022, under her leadership, the Youth Project opened a new youth drop-in centre for 2SLGBTQ+ youth and their allies in downtown Sydney.</p> <p data-bbox="318 1566 1446 1640">On a personal note, Madonna has a beautiful wife named Mary and between them, they have 7 adult children, 2 grandchildren, 4 dogs and a very happy life together.</p> <p data-bbox="318 1682 1479 1955">The Youth Project presentation will focus on gender diversity and how to be more welcoming and inclusive to our ever-changing population. We will explain the difference between gender identity and sexual orientation, do some myth busting about the trans community and provide examples of ways to support and accommodate while becoming a better ally to the 2SLGBTQ+ community. We will end the presentation with a Q&A and provide printed resources for attendees.</p>

11:30 to 12:30	Lunch Break
12:30 to 2:15 Session 3  	<p>Title: Inclusive Leadership while Adapting to a Changing Workforce Bradley Daye and Matt Thomson, Placemaking 4G</p> <p>Bradley Daye was born and raised in Halifax NS, he is a community leader, coach, and member of the African Nova Scotian community with a deeply rooted history in NS. Those roots are what keep him grounded and provide the motivation behind the work he does now. As the Grandson of Delmore Buddy Daye, community development is always top of mind, he is an empathetic leader with a successful background in professional sports having played and coached football at both the university and professional level. He also has a proven track record of taking an idea from incubation to success, with the successful launch and scale of two businesses and a non-profit organization. He volunteers his time as a member on the Board of Directors for United Way Halifax additionally, He continues to give back through youth football in the north end of Halifax where everything started for him. Bradley has 12 years of combined professional coaching and business management experience. Everything is guided by the values he lives by, and Bradley lives by Compassion, Community and Love.</p> <p>Matt Thomson is a father, husband, and social entrepreneur. Having grown up in the beautiful Eastern Townships of Quebec, he met the love of his life while attending Mount Allison University in New Brunswick. Now, he is happy to call Nova Scotia home proudly wearing the "here-by-choice" badge. Constantly learning from teachers that surround him, including his kids, wife, parents, friends and mentors, Matt's grateful for the wisdom and inspiration he is exposed to. Living with a passion for joy, fulfillment, determination and love, Matt brings his authentic self to all that he does. With the life-purpose of leading courageously toward love, his leadership journey has always been rooted in empathy and collaboration, whether throughout his football career, professional career, entrepreneurial career, or parenting/fatherhood journey. Finally, Matt strives to reflect and honour his values which are to: Amplify, Inspire and Transform.</p> <p>Together, Bradley and Matt founded P4G (Placemaking 4G) and Cluster Employment, and collaboratively run both organizations</p> <p>The employment landscape is changing, and fast. It is on employers to adapt to new ways of working with new talent - and it takes an inclusive and purposeful approach to get it right. Join Matt Thomson and Bradley Daye, Co-founders, and CEO at Nova Scotia-based, socially conscious recruiting enterprise, Placemaking 4G, as they share their experience and lessons learned on how to build an inclusive workplace culture where every person can thrive.</p> <p>We will talk through innovative employment solutions and inclusive leadership practices that can help you attract and retain younger workers and members of historically underrepresented groups, so that your vision and business may carry a legacy into coming generations.</p>
2:15 to 2:45	Coffee and Networking Break

<p>2:45 to 4:00 Keynote</p> 	<p>Tyler Simmonds is a public speaker and award-winning filmmaker who speaks openly about his experience living with mental illness, reminding people that recovery is possible and emphasizing the importance of vulnerability, mindfulness, and achieving your “flow state” through creativity and meditation. In 2016, the Huffington Post named him one of the “10 Inspirational people under 30 you should be following on Twitter.” Twitter is where Tyler engages with over 35 thousand followers. Through his advocacy work, Tyler aims to inspire others.</p> <p>Tyler has found success in film, with his Award-Winning piece “In My Mind,” which is just one of the many artistic projects he has displayed over the years. Through his many channels, Tyler is inspiring people in Nova Scotia, across Canada, and around the world with the power of vulnerability, creative fearlessness, and authenticity. Tyler has produced short films for mental health advocacy and coping strategies which have led to him win awards for his influence on social media, advocacy for youth inspiration, the film industry, and with Canadian mental health services providers. He is passionate to help others through his story and his mission is to have honest conversations with others to be able to bring awareness to undiscussed personal problems to positively impact others through his presentations. Tyler delivers presentations on mental health, health & wellness, resilience, overcoming adversity, diversity & inclusion, and BLM movement.</p>
<p>4:00 to 4:15</p>	<p>Closing</p>
<p>4:15 to 7:00</p>	<p>Meet and Greet, Music, and Prize Draw</p>